

COMP

AINVY

PRO

FILE



# Who We Are

**Epistula Communications is a design, brand development and marketing firm based in Bali.**

Our team consists of selected talents chosen for their skills to provide quality work and solutions to our clients. Although a relatively new firm, since December 2012, we have served and are continuing to serve small, medium and large businesses in Bali and Internationally.

What the world calls work, we call play. We have fun in what we do, and that's important. We are here to help businesses pursue their maximum potential through creative works, cutting-edge designs, intuitive ideas and bold communication.



If you see  
**branding & marketing**  
**as an expense**  
rather than investment,

**wake up!**

Executive management  
***may run the business***  
but creative management  
***is what connects your business***  
with your customer.

# Brand Identity Development

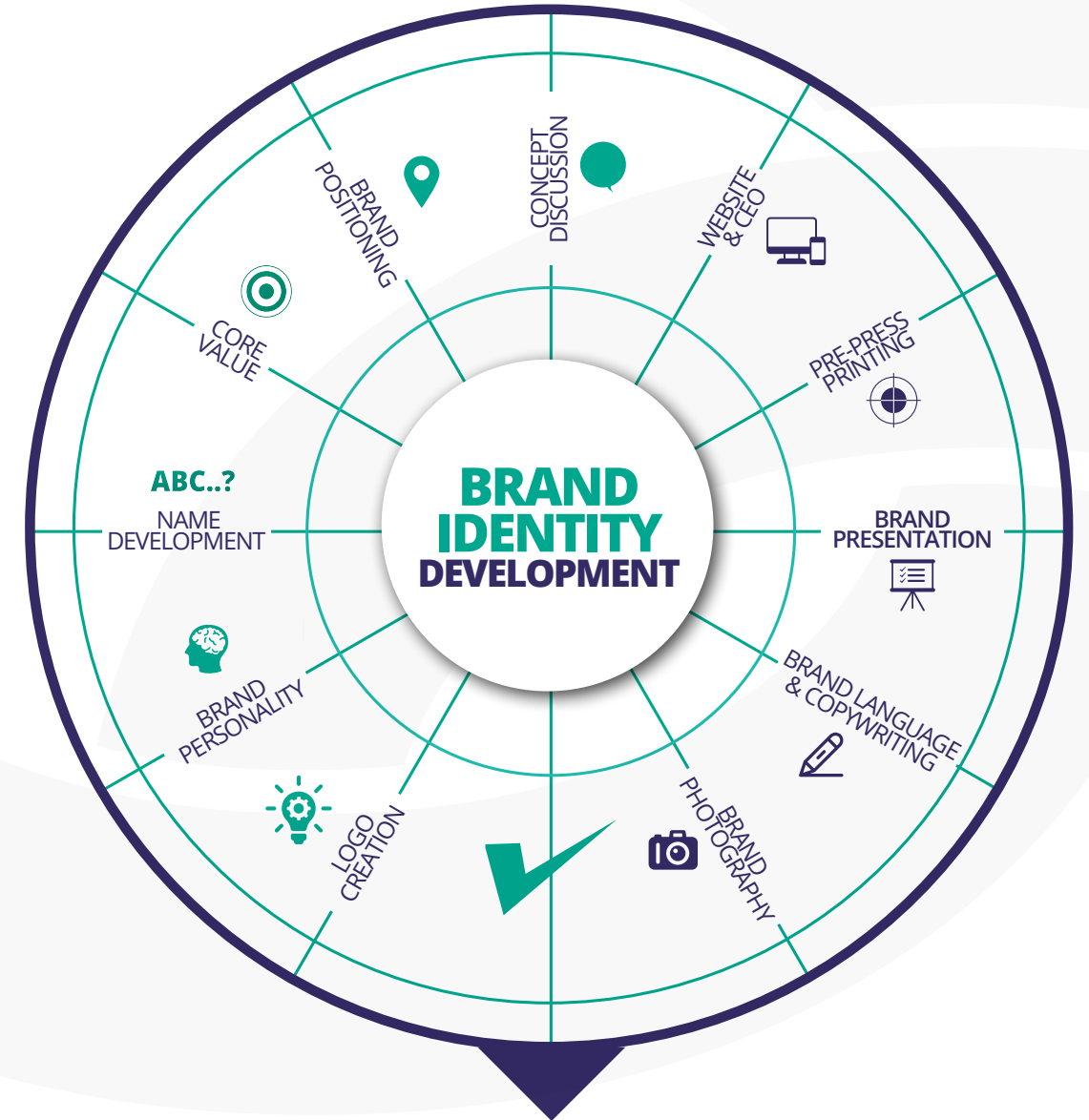
This is a world where you and your competitors are largely selling products with similar benefits and features.

Great exposure is no longer enough; neither is great strategy, great digital marketing or so on. It's only enough when it delivers an identity and personality across with its marketing message.

Epistula Communications will help your company stand out from your competitors, add value to your products and engage with your customers through brand identity development.



**A brand is more than just a pretty logo**



BRAND ADVERTISING

BRAND ACTIVATION

BRAND MAINTENANCE

# Business Marketing & Digital Strategy

**Epistula lead companies wanting to excel online and enhance brand awareness.**

Creative with the correct execution strategy will grab attention and generate awareness. From marketing strategy to campaign creations, execution of brand through creative works and communication style, and choosing the correct marketing platforms, Epistula Communications will lead you to turn marketing objectives into reality.



## How do you decide what to do with your marketing budget?



**PROMOTE**

**ENGAGE**

**OPTIMIZE**

**MEASURE**



# Creative Design Services

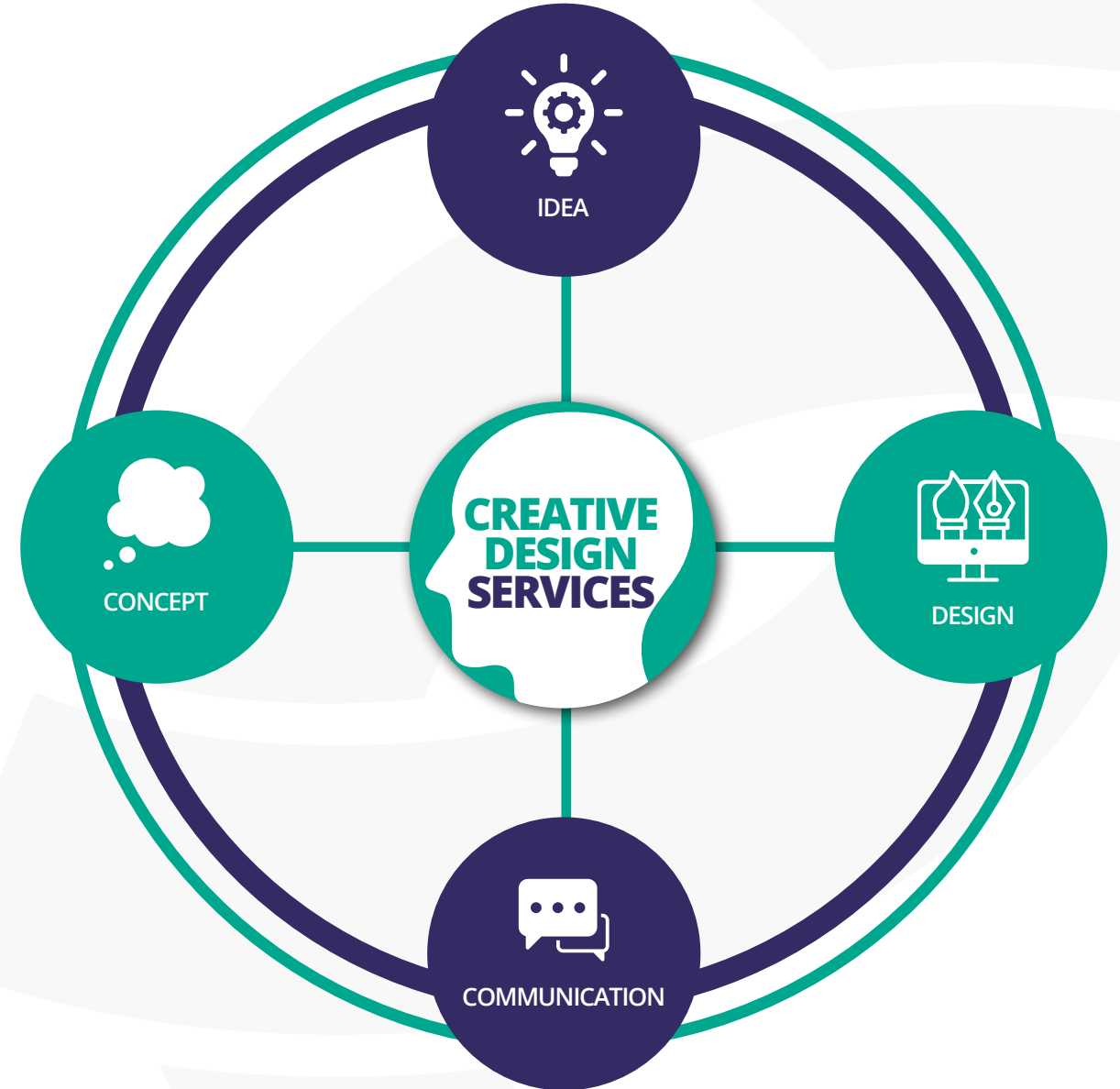
**Nothing is a secret, our talent and ideas are constantly updated parallel to the fast development of technology and software.**

Bottom line is, we believe that every creative artwork should be able to communicate your brand's style while inspiring potential customers to take action.

With our Creative Design service, businesses without a graphic designer in the company or need to accomplish project-based designs can outsource creative tasks to Epistula.



**Where do you begin?**



# A Great Logo A Great Story

Developing a logo is not only about the final look

It is also about the story behind it and how to transform the story of the business into a strong, visual character. We finely select the correct color tone, create creative forms and shapes all that embodies the identity of the business,



Logo is the first  
presentation of  
your business

# Logo Development



# Our Client



*"What matters most is the spirit, not only within our team,  
but with our clients to create amazing creative end result.  
Here is who we have shared our spirit and ideas with."*



# Meet The Talents

**Are we crazy?  
Well, our clients say so.**

Whatever they meant, we define crazy as extremely enthusiastic. Very passionate at what we do, we'll be happy to engage on discussion – or debates - about logos, taglines, brand and marketing strategy anytime, day or night.

//

**If you can imagine it,  
we can make it exist**

**Nova Rabet**  
Creative Director



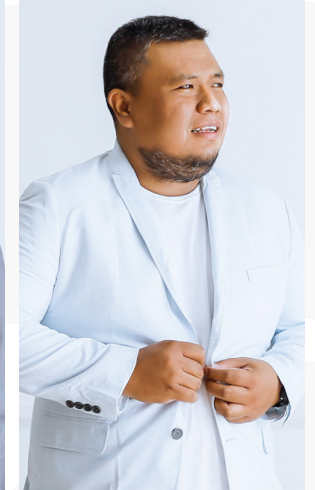
**Ary Bestari**  
Account Director



**Boe Yudhistira**  
Creative Design Manager



**Angga Kusbandrio**  
Digital Media Manager



**Rai Amerta**  
Videographer



**Dwi Laksmiana**  
Graphic Designer



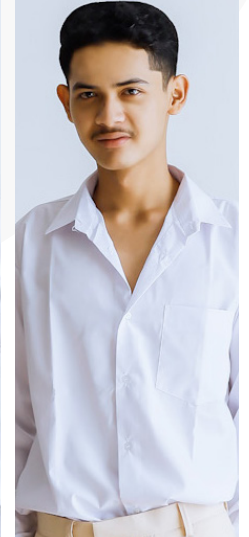
**Fajar Putri**  
Graphic Designer



**Dwi Saputra**  
Graphic Designer



**Aries Ferdian**  
Graphic Designer



# Let's Meet & Talk Soon!

**We'll be happy to meet you for  
a free appointment and brief  
business consultation.**



[epistulacommunications.com](https://www.epistulacommunications.com)

# Our Artspace

**Bali, Indonesia**

Epistula Communications  
Jl. Tegal Duku IX (Utara) No.9, Denpasar Barat

## Creative Hours

**Monday - Friday**

9a.m. - 6p.m. (GMT +8)

## Thinking Hours

**24 hours, 7 days a week.  
We mean this.**

## Have Questions?

**Ask us or say hello by calling**

+62 817-4711-571

